

LEADING

LASTING

LIFE-CHANGING

Maria, BruxZir® Esthetic Patient
Clinical Dentistry by
Anamaria Muresan, DMD, ME, CDT



Made in the USA

BruxZir®
ZIRCONIA

The No. 1 Brand of Monolithic Zirconia



SCAN QR CODE
TO PRESCRIBE
OR LEARN MORE



GREATER CONFIDENCE

for Dentists and Patients

BruxZir® Zirconia offers solutions for dentistry's everyday challenges. The original leader in high-strength zirconia, the BruxZir family of restorative materials today provides straightforward treatment options for an expansive range of clinical needs.

Cutting-edge performance defines the BruxZir brand. That's why Glidewell is relentlessly committed to innovation, relying on continuous research, advanced processing and quality assurance to ensure BruxZir Zirconia promotes your success in providing outstanding care.

LEADING

Validation

LASTING

Performance

LIFE-CHANGING

Results



BruxZir is really easy to use. With BruxZir, I don't have to stress or worry about the restoration. The fit is great. It's super strong. I have a lot of confidence, and very, very few remakes. It's a great material."

Tina Minh Garza, DDS

Private Practitioner in Cypress, Texas
Glidewell Customer Since 2016
Graduate of the UTHealth Houston
School of Dentistry



THE NUMBERS ARE IN!

BruxZir Zirconia has a decadelong track record of outstanding service. **All over the world, dentists and patients have experienced the life-changing benefits** of this high-strength family of materials — with monolithic zirconia becoming a mainstay for treatment plans across dentistry.

**#1
BRAND**

“**BruxZir is the most successful tooth-colored restoration** in the history of dentistry.”

according to the Clinicians Report^{®}.*

**31+
MILLION**

BruxZir units prescribed, making it the leading monolithic zirconia chosen by dentists in the United States.

**10+
YEARS**

Of independent clinical validation[†], giving clinicians added peace of mind that their BruxZir cases are certain to last.

*An independent, nonprofit, dental education and product testing foundation, Clinicians Report, August 2019. For the full report, go to glidewell.com/most-successful.

†An independent, nonprofit, dental education and product testing foundation, Clinicians Report, September 2020. For the full report, go to glidewell.com/bruxzir-10-year. Study results apply to BruxZir 2009 3Y zirconia.

LEADING VALIDATION

Proven by Independent
Research and Your Peers

BruxZir® Zirconia was originally developed to give clinicians an alternative to PFMs and cast gold restorations. After its release in 2009, the material quickly became a favorite among clinicians who needed a tooth-colored solution with fracture-resistant strength. But the material's appearance had room for improvement. Never satisfied, the R&D team at Glidewell responded by continually releasing enhanced formulations to address specific clinical necessities. Don't just take our word for it; independent research organizations, evaluators and clinician groups alike have given top accolades to BruxZir Zirconia, proving that it will perform brilliantly for your restorative needs.



Outstanding Clinical Performance in 10-Year Independent Study*

- 100% survival
- 0 terminal fractures
- Excellent abuse tolerance

*An independent, nonprofit, dental education and product testing foundation, Clinicians Report®, September, 2020. For the full report, go to glidewell.com/bruxzir-10-year. Study results apply to BruxZir 2009 3Y zirconia.





Glidewell is relentlessly committed to advancing the science of restorative materials. The company's R&D department consists of over 150 individuals, including more than a dozen Ph.D.-credentialed researchers, who focus on making better, affordable solutions for clinicians.



LASTING PERFORMANCE

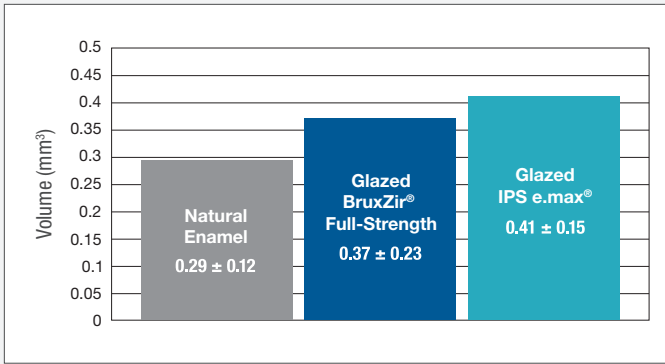
The Solution You Can Rely On,
Year After Year

Clinicians choose BruxZir® Zirconia for its superior strength. More than a decade ago, the Glidewell R&D team created the original BruxZir Zirconia with this performance in mind, selecting the highest quality zirconia powder as a starting point. The purified powder was then further tested and refined by Glidewell scientists, with proprietary manufacturing techniques applied to establish exceptional qualities in finished BruxZir restorations.

Continuous development has resulted in the release of improved, purpose-specific formulations of BruxZir Zirconia. Collectively, these monolithic materials exhibit enhanced strength, esthetics and versatility — with lasting performance the central concept of the brand's design. Even the earliest BruxZir restorations delivered more than a decade ago continue to serve patients excellently today.

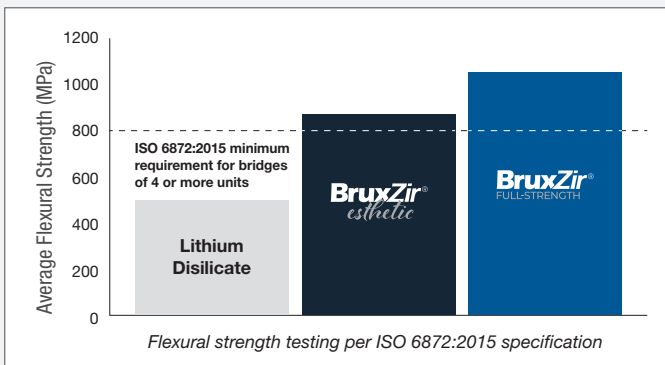
Alexander Tran, DDS

Private Practitioner in Palm Desert, Calif.
Glidewell Customer Since 2018
Graduate of NYU College of Dentistry



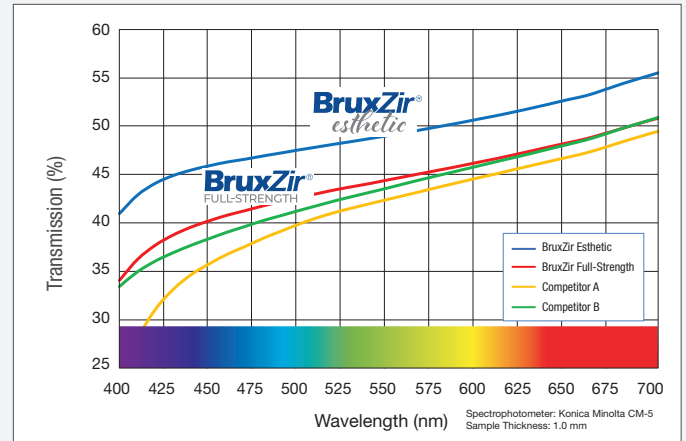
Safe on Enamel

Glazed BruxZir Full-Strength was found to cause less enamel wear than glazed IPS e.max[®] in a study that measured the volumetric loss of enamel following simulated chewing function.¹



High Flexural Strength

The restorative formulations in the BruxZir Zirconia family exhibit flexural strengths significantly greater than those of other tooth-colored options, and exceed the ISO 6872:2015 flexural strength recommendations for bridges of 4 or more units.

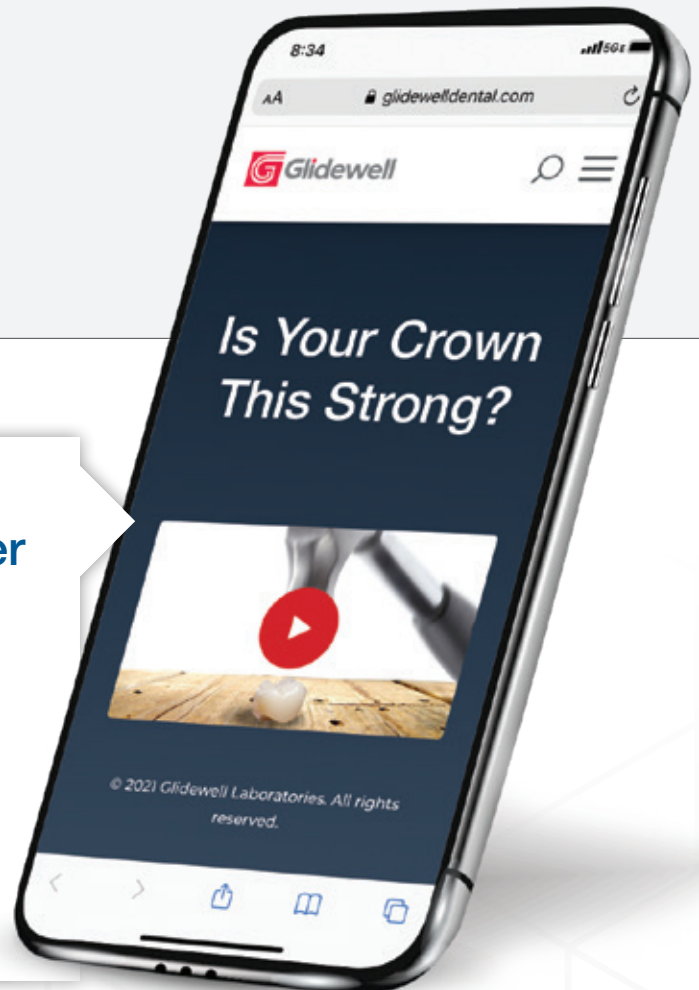


Enhanced Light Transmission

The BruxZir formulations exhibit superior translucency in the warm color wavelengths when compared to other zirconias, resulting in more lifelike restorations for patients.

1. Wear of Enamel on Polished and Glazed Zirconia: Shah S, Michelson C, Beck P, Ramp LC, Cakir D, Burgess J. 2010; Washington, DC: AADR. Abstract #129615. Study results apply to BruxZir 2009 3Y zirconia.

IPS e.max is a registered trademark of Ivoclar Vivadent.



Watch the
BruxZir Hammer Test
in Action



glidewell.com/
hammer-test

LIFE-CHANGING RESULTS

Delighting Patients and Dentists Alike

Your patients trust you to make the best decisions for their oral health. With BruxZir® Zirconia, you'll feel confident that you're providing a solution with both performance and patient-pleasing esthetics.

These uniquely strong, chip-proof restorations empower you to reassure patients that their treatment is made to last. And with best-in-class translucency and coloration, you can deliver a more lifelike restorative experience.



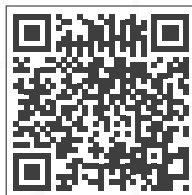
While I've always felt confident with myself, I was excited to have the opportunity to explore something new. Having a renewed smile has been rewarding in ways that I couldn't have imagined.

– Tamala, BruxZir Esthetic Patient



Tamala's pre-restorative condition included multiple diastemata, enamel fluorosis, a missing tooth in the area of #30, and generally undersized dentition. Tamala received a full-mouth makeover with BruxZir Esthetic crowns on teeth #2–15 and #18–30.

– Clinical dentistry by
Taylor Manalili, DDS



SCAN QR CODE
TO SEE TAMALA'S
STORY



Before receiving my BruxZir Esthetic bridge, it was traumatic, embarrassing, and, at times, painful for me to talk or interact with people because I was worrying about my teeth. Now, I smile beautifully with confidence.

– **Maria**, BruxZir Esthetic Patient



Maria had failing PFM crowns and a congenitally absent tooth in the area of #10. A 3-unit BruxZir Esthetic bridge and veneer were used to create a brilliant, engaging smile.

– Clinical dentistry by
Anamaria Muresan, DMD, ME, CDT



SCAN QR CODE
TO SEE MARIA'S
STORY



BRILLIANT SOLUTIONS

for Virtually Every Smile

With two purpose-driven formulations available, BruxZir® Zirconia can be used virtually anywhere in the mouth. Choose BruxZir Full-Strength for lasting toughness and BruxZir Esthetic for lifelike beauty. The family of materials makes it simple to use monolithic zirconia across an expansive range of indications, from single-unit cases to full-mouth transformations.



Now Covered by a Lifetime Warranty

Designed to provide clinicians added peace of mind, the new BruxZir Lifetime Warranty extends to any restoration made at Glidewell from authentic BruxZir Zirconia. Should a clinician experience any issues with a restoration, Glidewell will provide a free replacement at any time during the patient's lifetime — no questions asked.



\$99
per unit

BruxZir® Full-Strength

- Engineered to withstand the toughest challenges of the oral environment
- Great for bruxers who have destroyed natural teeth or previous dental restorations
- An esthetic alternative to cast gold and metal occlusal PFMs

 **\$79*** FROM SCAN



\$109
per unit

NEW! BruxZir Esthetic

- Optimized combination of strength and translucency
- Lifelike vitality, engineered for the anterior
- Enhanced shade matching for predictable results

 **\$89*** FROM SCAN



\$299
per unit



\$259* FROM
SCAN

BruxZir Restorations Over Implants

- An efficient, long-lasting solution for your implant cases
- Available in cement-retained and screw-retained options
- CAD/CAM fabrication ensures esthetic gingival margins and a natural emergence profile



\$3,399
per arch

BruxZir Implant Prosthesis

- An esthetic, more durable alternative to the acrylic hybrid denture
- Constructed from 100% monolithic zirconia
- Includes provisional implant prosthesis
- Predictable flat-rate fee; includes multi-unit abutments, all parts, labor and materials*



\$3,799
per arch

NEW! BruxZir Esthetic Implant Prosthesis

- A high-strength option for edentulous implant patients with high esthetic expectations
- 100% monolithic zirconia, featuring optimized translucency and exceptional gingival anatomy
- Includes provisional implant prosthesis
- Predictable flat-rate fee; includes multi-unit abutments, all parts, labor and materials*

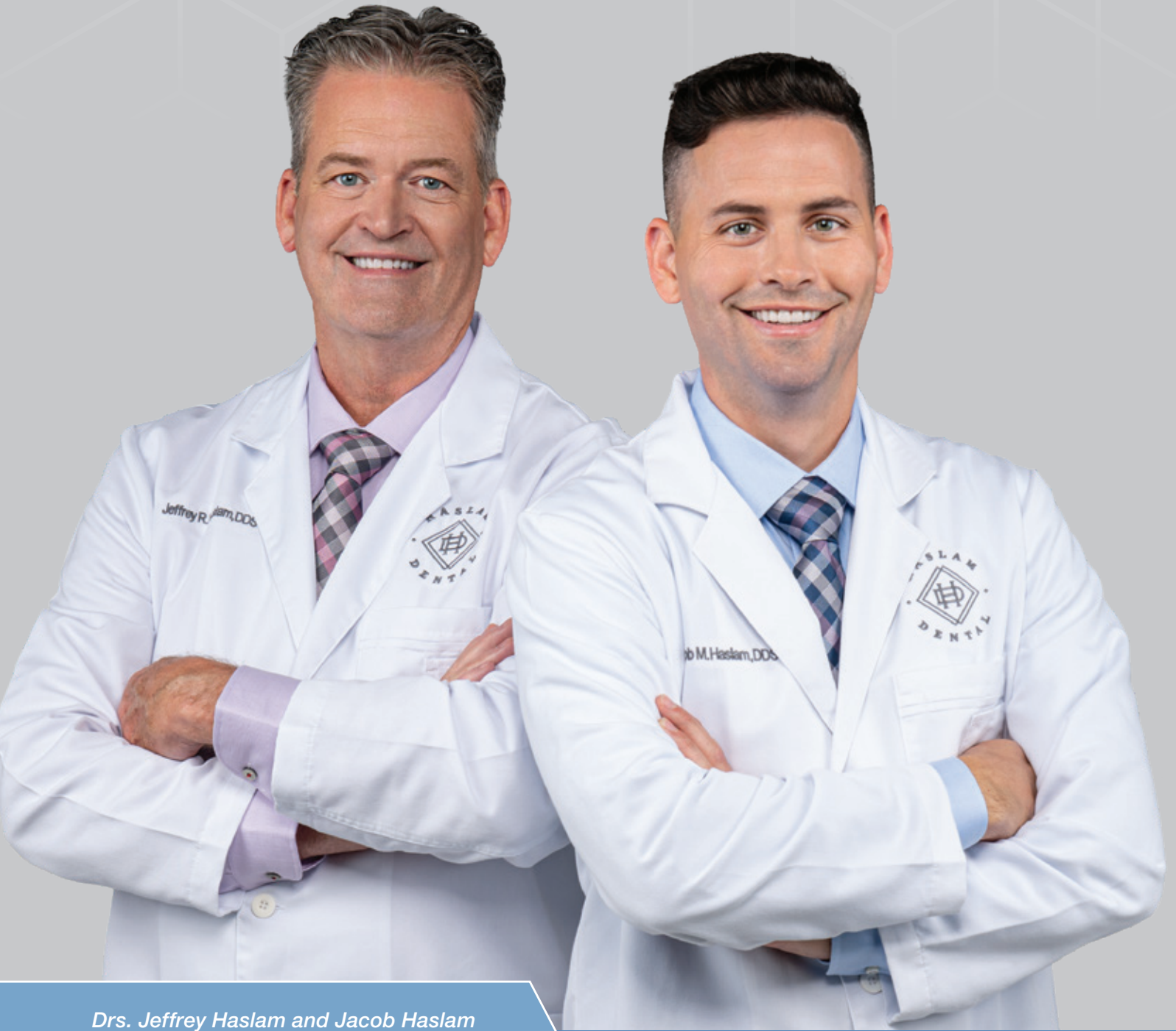


\$129
per unit

NEW! Veneers made from BruxZir Esthetic

- Revitalize a smile with a material that lasts
- Resists chips and fractures, even at minimal thicknesses
- Ideal for closing spaces, reshaping teeth, concealing stains or correcting unevenness

*Flat-rate pricing available for most major implant systems and covers all appointments, parts, materials and labor. See glidewell.com/bip-rx for specific implant systems covered by flat-rate pricing.



Drs. Jeffrey Haslam and Jacob Haslam

Father & Son Family Practice in Ogden, Utah
BruxZir Users Since 2009



SCAN TO
DOWNLOAD RX
800-854-7256
glidewell.com/yourchoice



Made in the USA



**Price does not include shipping or applicable taxes.*

†For crown & bridge cases from physical impressions.

BRUXZIR® IS EVERY GENERATION'S CHOICE

31+ Million Restorations Prescribed

JUST 5 DAYS IN LAB

Prescribe for \$99* per unit
\$79* FROM SCAN

BRUXZIR®
LIFETIME WARRANTY

Prescribe for \$109* per unit
\$89* FROM SCAN

BruxZir®
FULL-STRENGTH



BruxZir®
esthetic



LEADING

LASTING

LIFE-CHANGING

Whether you're a decadelong BruxZir® Zirconia user or you're just now trying the material for the first time, you can rest easy knowing that the BruxZir of today is enhanced, improved and evolved — with the latest technologies applied to create restorations that best meet the needs of today's practices. In real terms, that means better translucency, coloration and versatility coupled with the high strength that's defined the brand since 2009.



for the sake of smiles

NEW & IMPROVED

Toolkit Purpose-Built for BruxZir

The updated BruxZir™ Adjustment & Polishing Kit features adjusting burs, polishing cups and discs that are embedded with a rich concentration of fine diamonds. These tools are specifically designed for effective use on zirconia, ensuring a safe, straightforward experience for the patient and clinician alike.

Benefits

- Adjusts restorations without creating microfractures
- Gently removes surface irregularities and helps prevent staining
- Creates a natural, high shine

Adjust. Finish. Polish.



Order Directly from Glidewell
888-303-3975 | glidewelldirect.com

COMPLEMENT YOUR CARE

with These Solutions



Everyday Cost Savings Backed by the Strongest Warranty in Implant Dentistry

As the manufacturer of both the Hahn™ Tapered Implant and the largest U.S. dental lab, Glidewell is pleased to offer 20% off every time you restore a Hahn case. In addition, your entire restoration is guaranteed for life, from Hahn implant to BruxZir restoration.



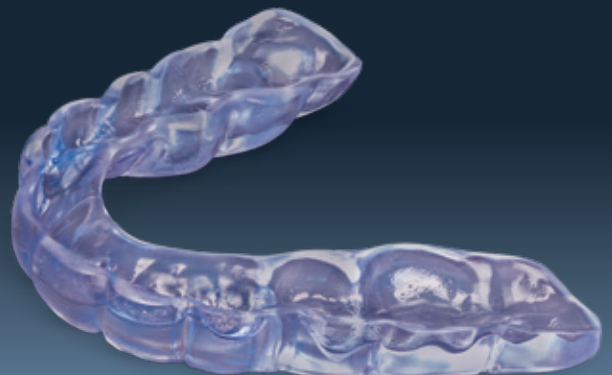
When Dr. Jack Hahn and Jim Glidewell formed a partnership to create the Hahn Tapered Implant, they found a shared philosophy in making high-quality implant treatment available to more patients by reducing the cost of care.

SAVE 20% on all your restorations over Hahn Tapered Implants!*

*Discount offered only at Glidewell and cannot be combined with any other special offers. Case must include an implant-level or multi-unit abutment-level impression with a Hahn transfer coping or a digital scan with a Hahn Scan Body. Impressions over cementable abutments are not eligible for discount. The Hahn Tapered Implant System is manufactured by PrismaTik Dentalcraft, Inc., a wholly owned subsidiary of Glidewell Laboratories.

Add Full-Arch Protection with Comfort3D™ Bite Splint

BruxZir restorations provide lasting toughness for patients with parafunctional habits or bruxism, and the Comfort3D Bite Splint is an ideal way to extend that protection across the entire arch. Digitally designed and 3D-printed for a more precise fit, these splints help mitigate damage to healthy dentition and dental restorations alike.



BRUXZIR® – UNBEATABLE WARRANTY AND SO MUCH MORE



Jim Glidewell, CDT
Founder and President

Stephenie Goddard
CEO

BruxZir® Zirconia is designed to solve the everyday challenges of restorative dentistry with lasting performance, ease of use and practice-building affordability. But at Glidewell our commitment to your success goes beyond the material – you're always supported with us. We proudly offer our lifetime warranty, which protects you should you ever have any problems.



Returned Quickly to the Dental Practice



Validated by Dentists Everywhere



Manufactured in the USA



Designed to Serve by Those Who Served



Committed to Ceaseless Innovation



SCAN TO LEARN MORE
OR SEND YOUR NEXT CASE

800-854-7256
glidewell.com/bruxzir-warranty

 **Glidewell**
for the sake of smiles